

Invisible Seamless Government

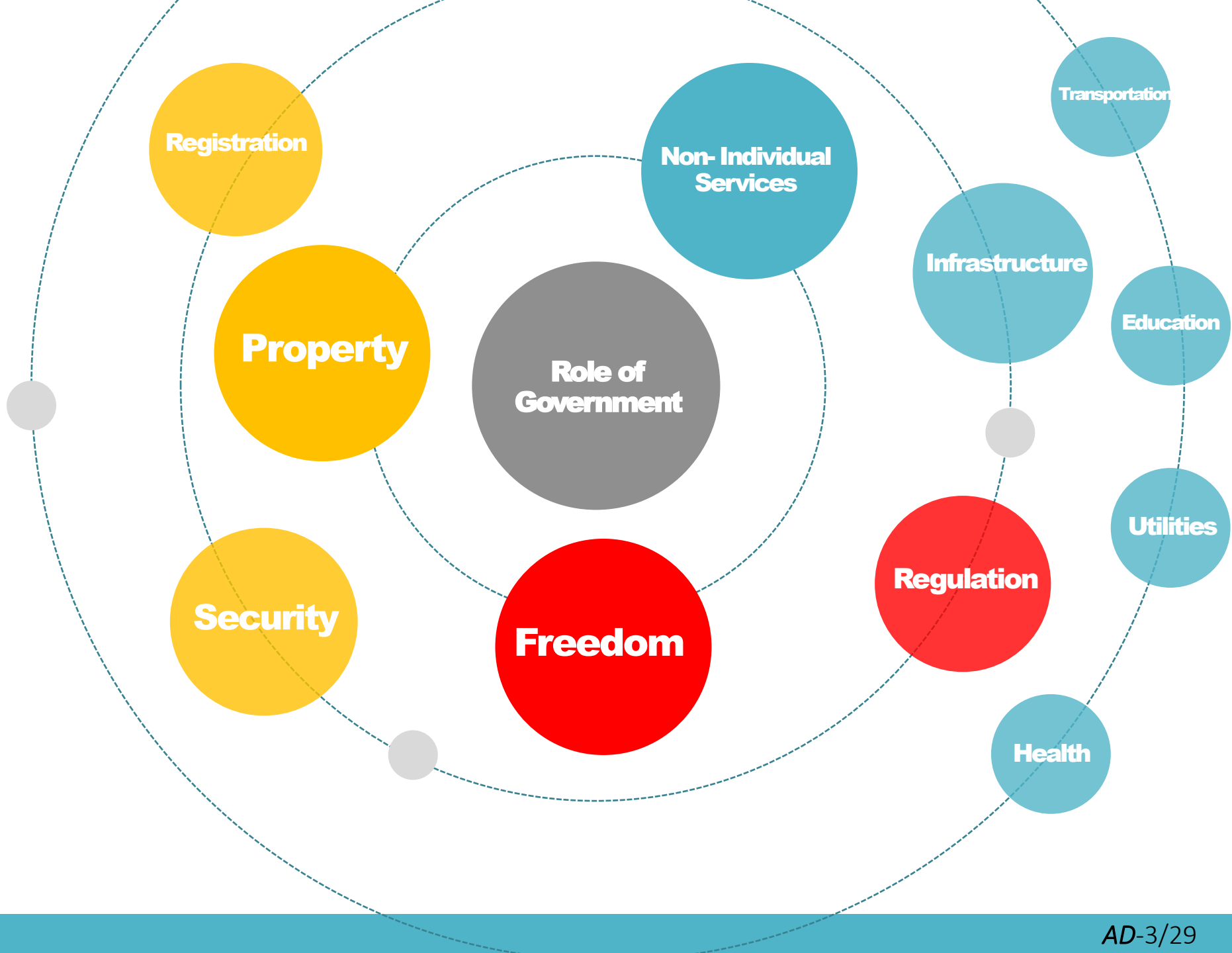


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Do we really need Government ?



The background of the slide is filled with a repeating pattern of grey human icons, arranged in a grid-like fashion. The icons are stylized, with a circular head and a rectangular body with two legs.

From

By

**THE
PEOPLE**

To



Love Hate Relationship

- **Better Infrastructure**
- **Faster Accessible Services**
- **More Participation in Decision Making**



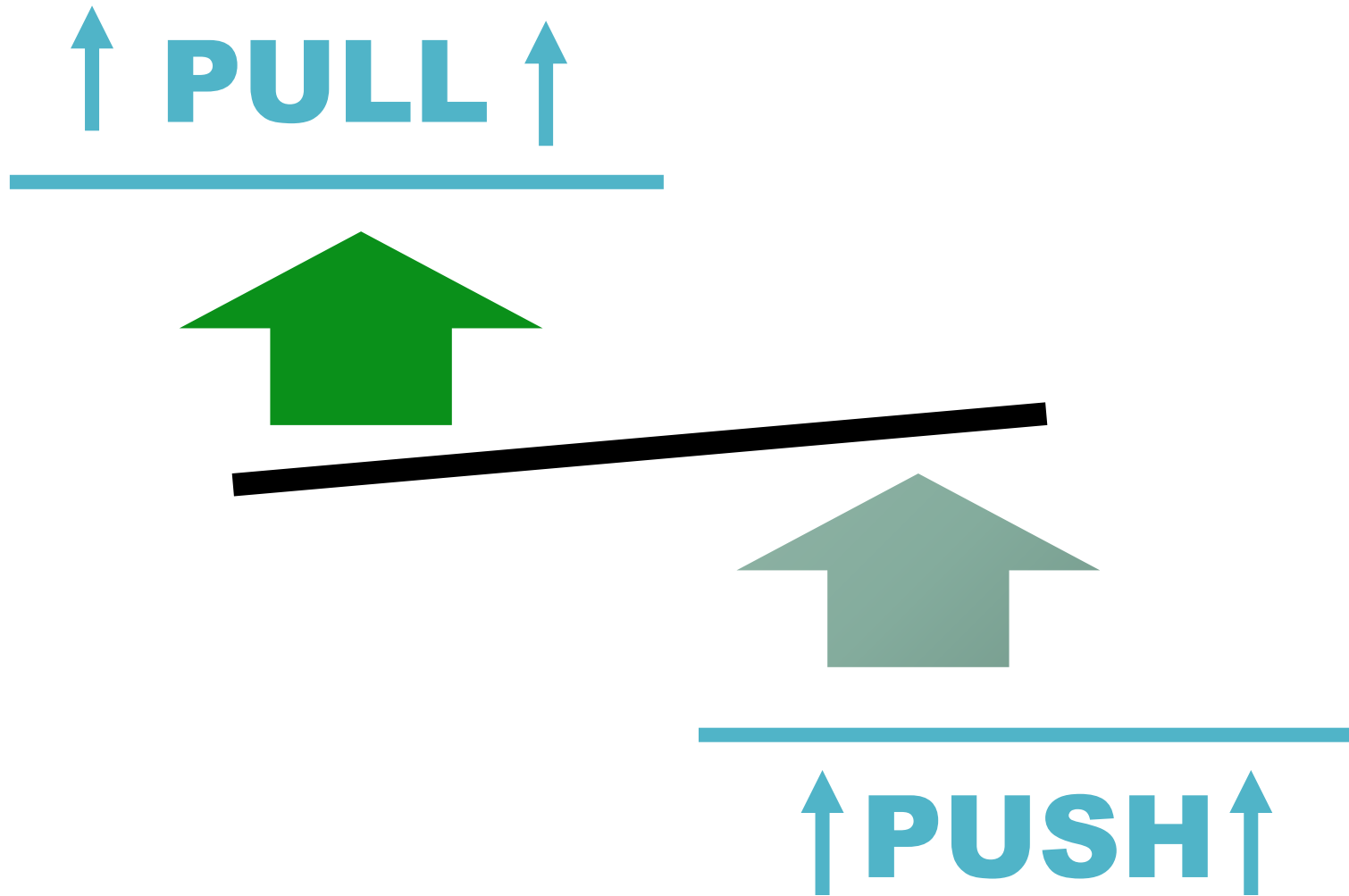
EGYPT Oldest Government in the world



Egyptian Writer



The accumulated complexity of government procedures became a huge burden on service receptionist and budget, which meant to citizens longer time and higher tax rates.



Who wants to deal with the government, close to **none!!**

If government can guarantee that regulatory issues are taken care of without the citizens and investors noticing, this will be a major **success.**

An **intelligent way to anticipate
citizen needs and provide them
before request.**





Ingredients

National ID

National Databases

e-Gov

G2G Architecture

Governance

Geo Data

People

Establishments

Real-estate



First Generation NID

- 1989 state of the art !! 2D barcode
- 2002 New secure features (printing)



- Next Generation sim-based





e-GOV

Policies and Strategies

www.egypt.gov.eg

- **Innovation to match culture**

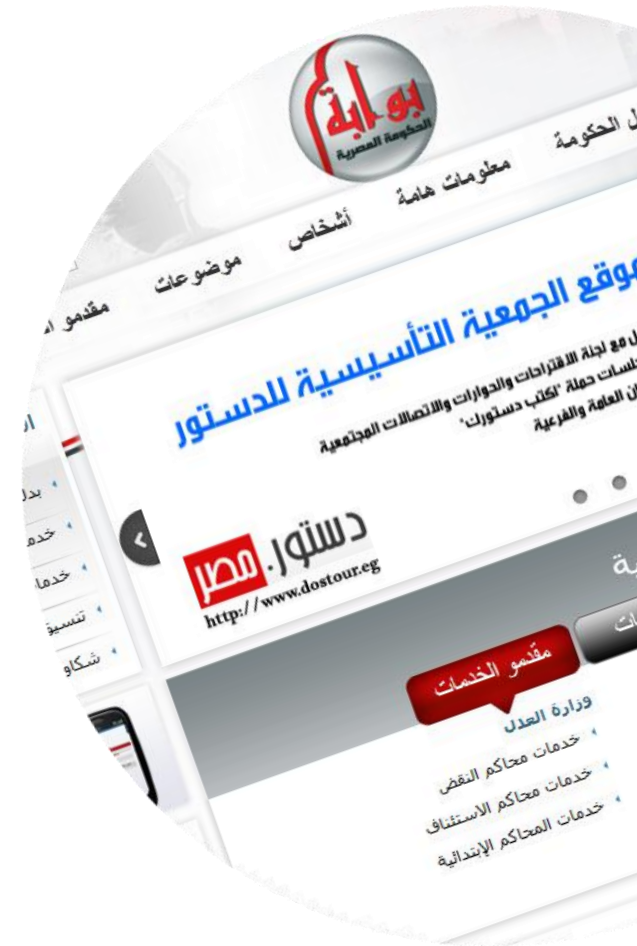


Cash on delivery 2004



SMS 2005

- **Courage to spread**
 - **Close classical window**





Elections 2012

- Project was a hit in elections
- SMS, maps for location, ...



Google Search

I'm Feeling Lucky

SMS: 5151

Call: 140





Second Generation

Family Card

- **Social Safety Nets is a major concern Egypt. Subsidy was 9% of the GDP until 2 years ago and is getting as high as 11% this year**
- **14 Million families (4 Quintiles of Society !!)**
- **EMV Sim-based card**
- **Capable of carrying 8 applications**





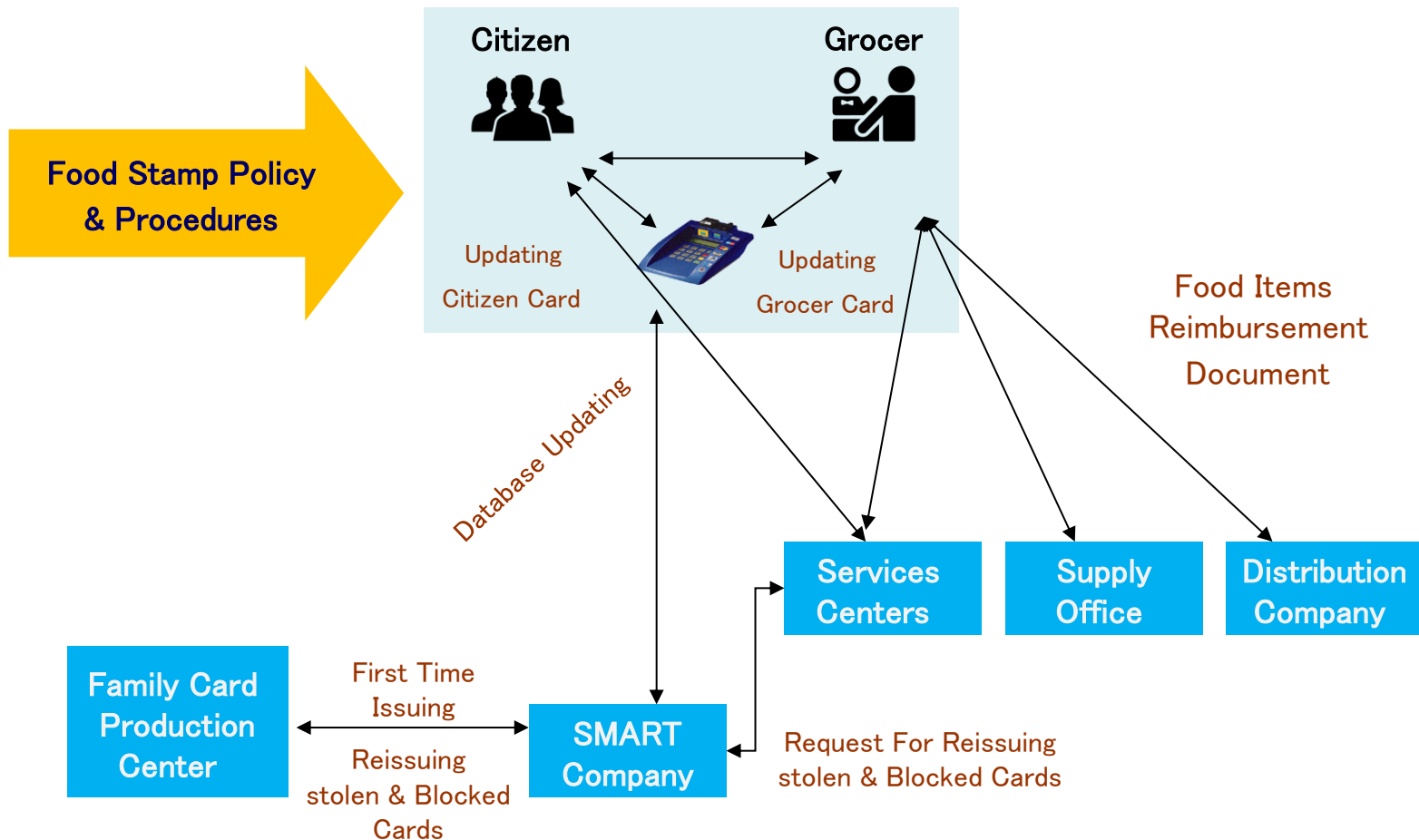
Business Model

- **Fully outsourced**
(buy the service – pay the transaction fee)
- **3 companies to avoid monopoly**
- **26K outlet for groceries**
- **3300 outlet for cash + ATM**
- **Call center**

- **Saving 1.1B EGP**



Transaction Work-Flow Food Stamp Services



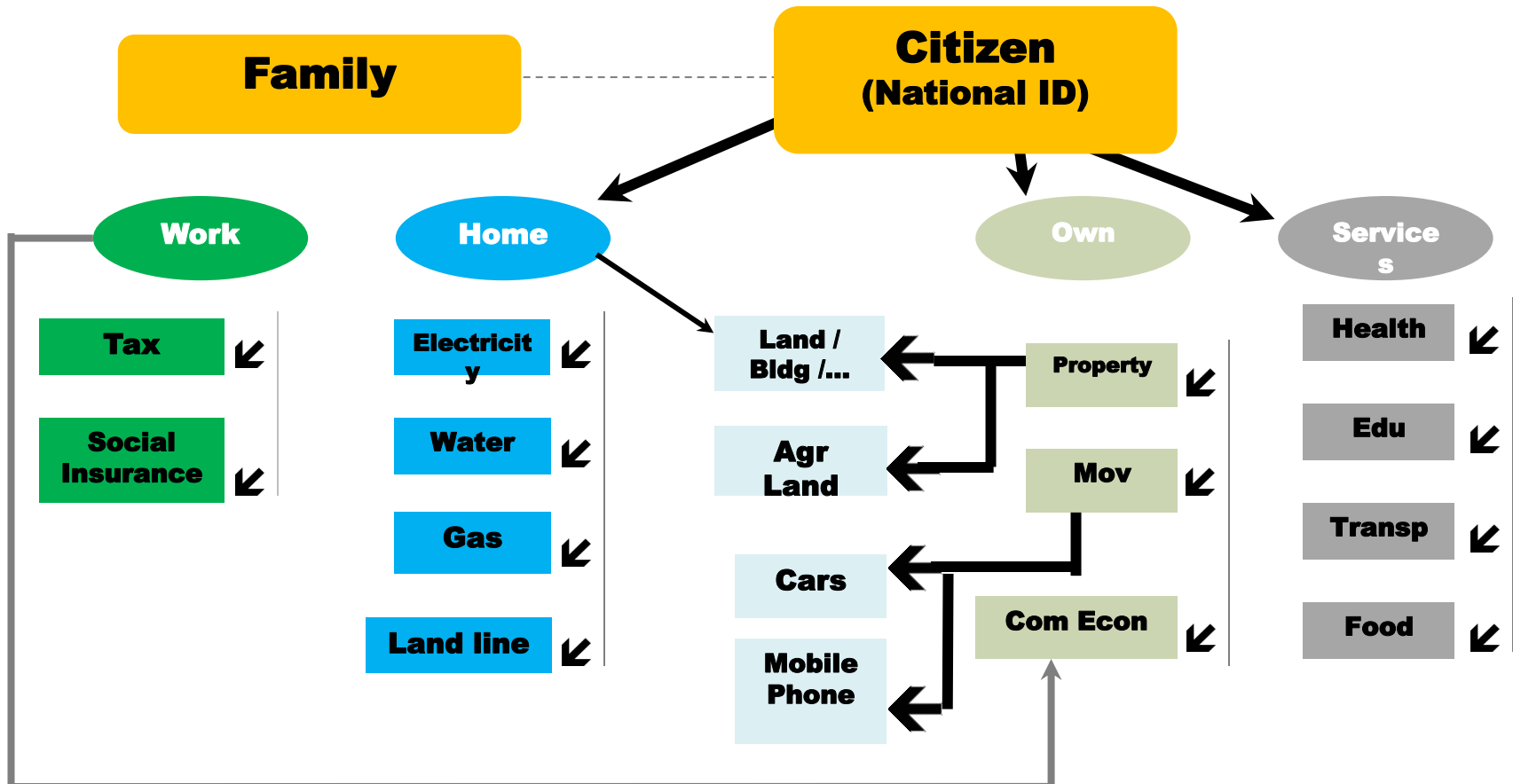


Third Generation

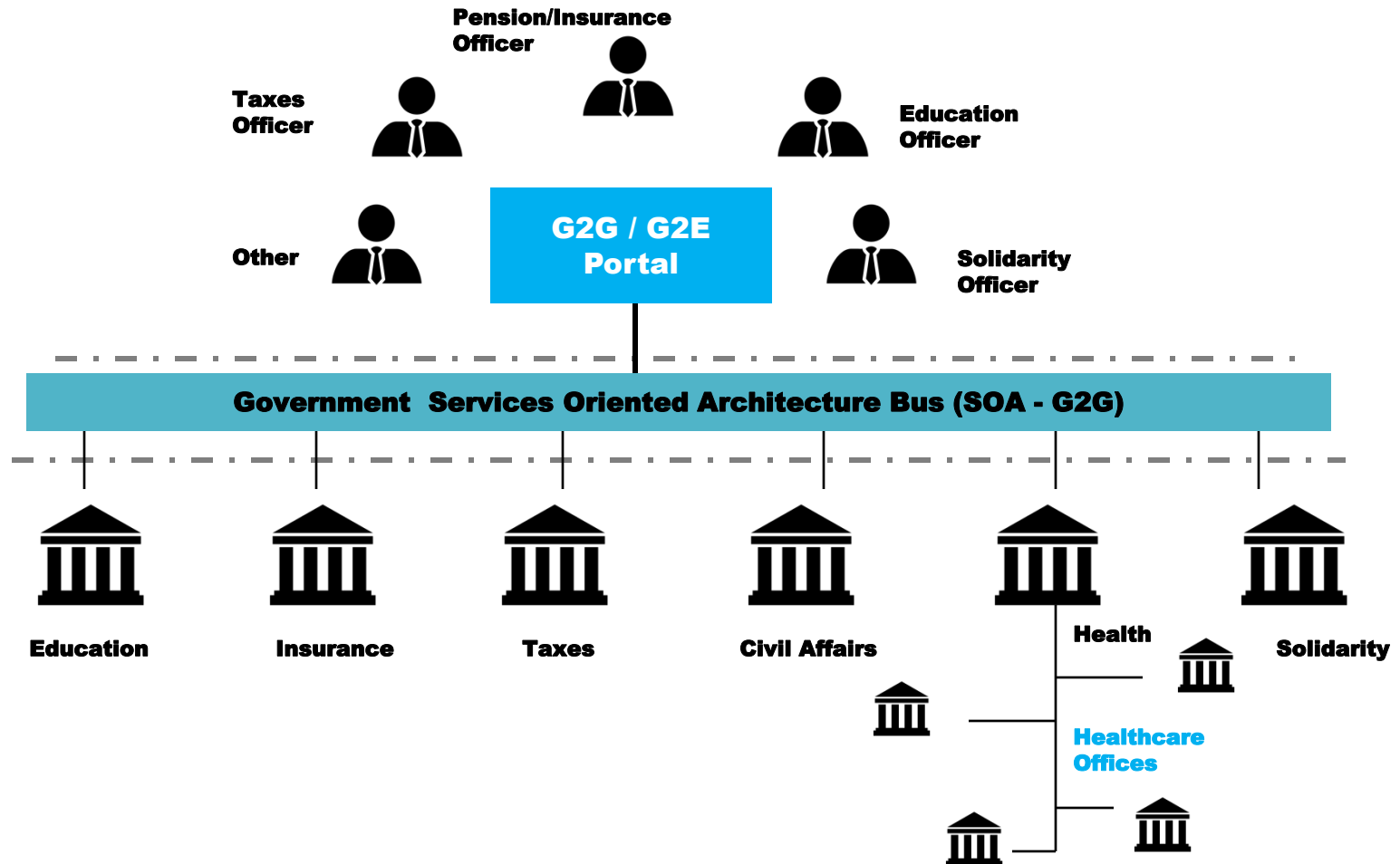
Mobile



National Databases Frame-Relationship



Service Oriented Architecture Government to Government Bus



Seamless Government is a set of agencies working together as a **single entity**, generating integrated responses to community needs.



Governance



How to avoid Big Brother ?



Distributed approach

No one can get hold of several pieces of information



Coming Up



Health services



Energy



Transportation

...

Drive Connected Society

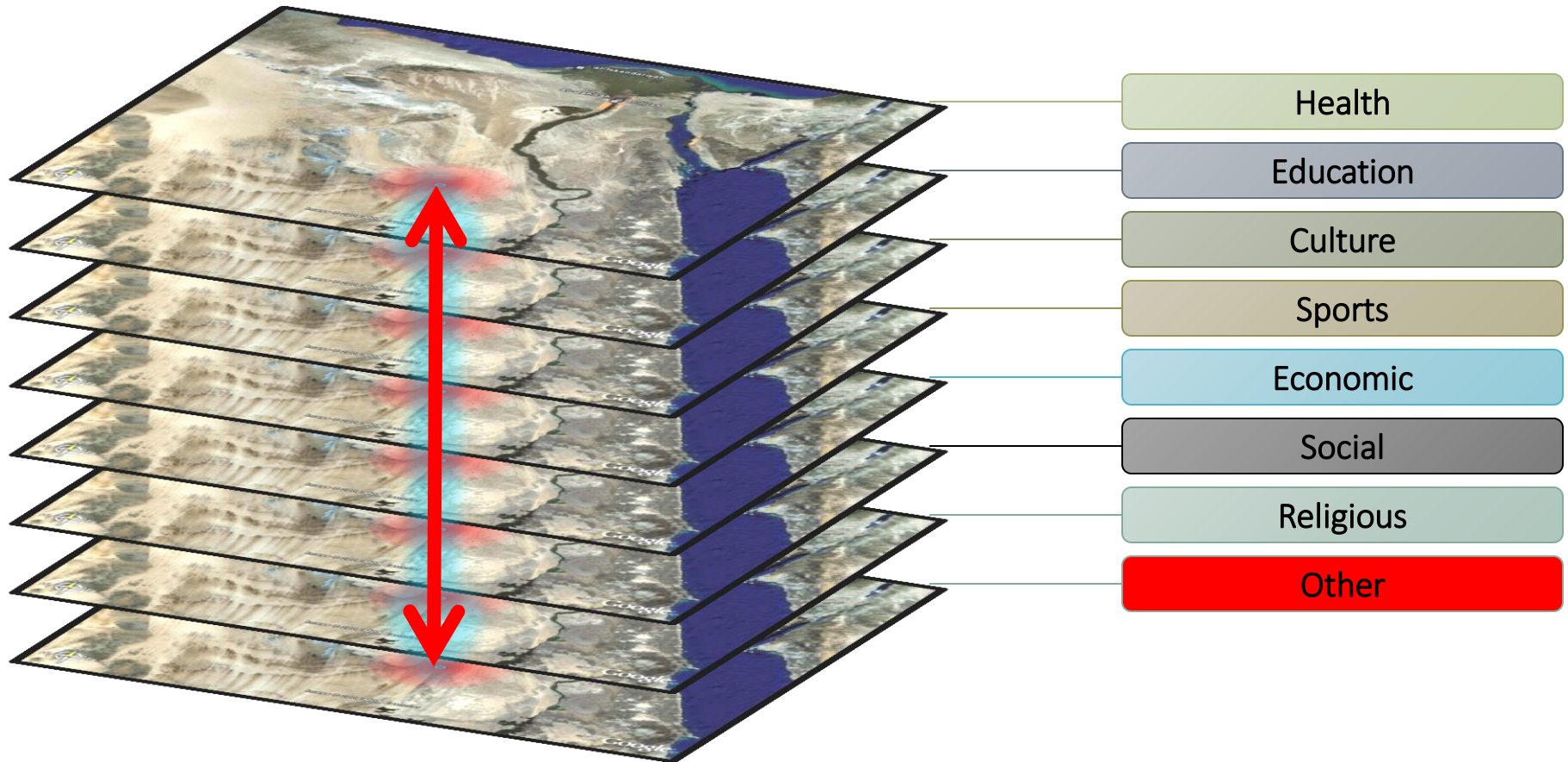


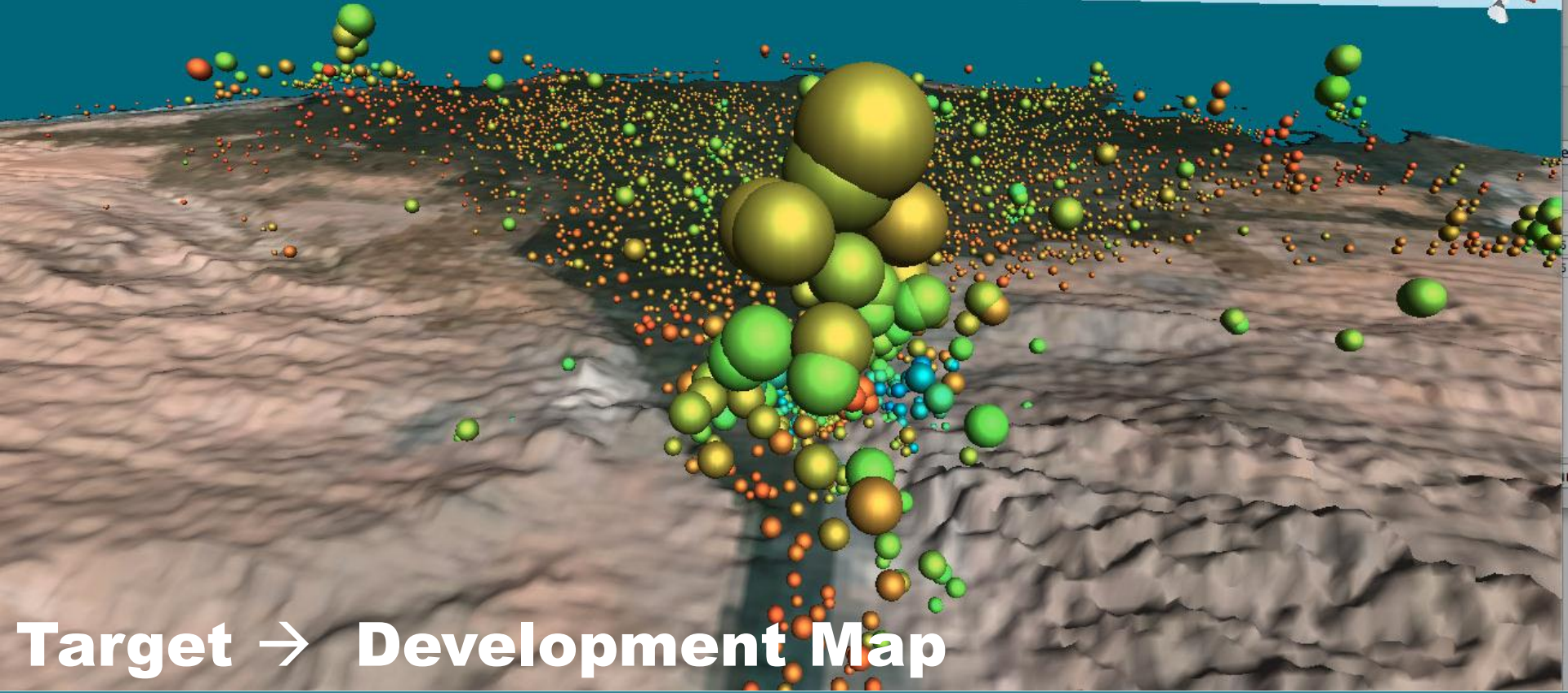
Personalized Experiences | Mobile Citizens – Worker - Leaders - Social Connections

How to latch to get maximum thrust ?



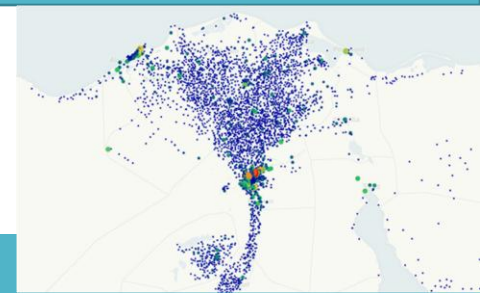
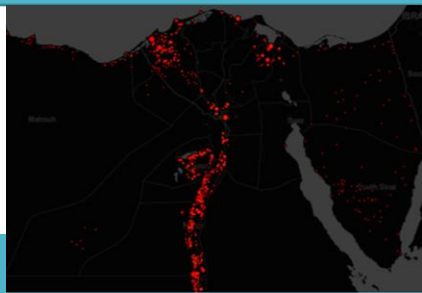
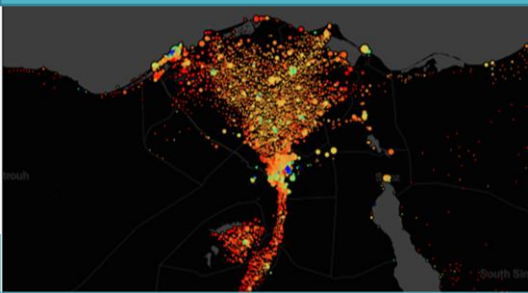
Geo data

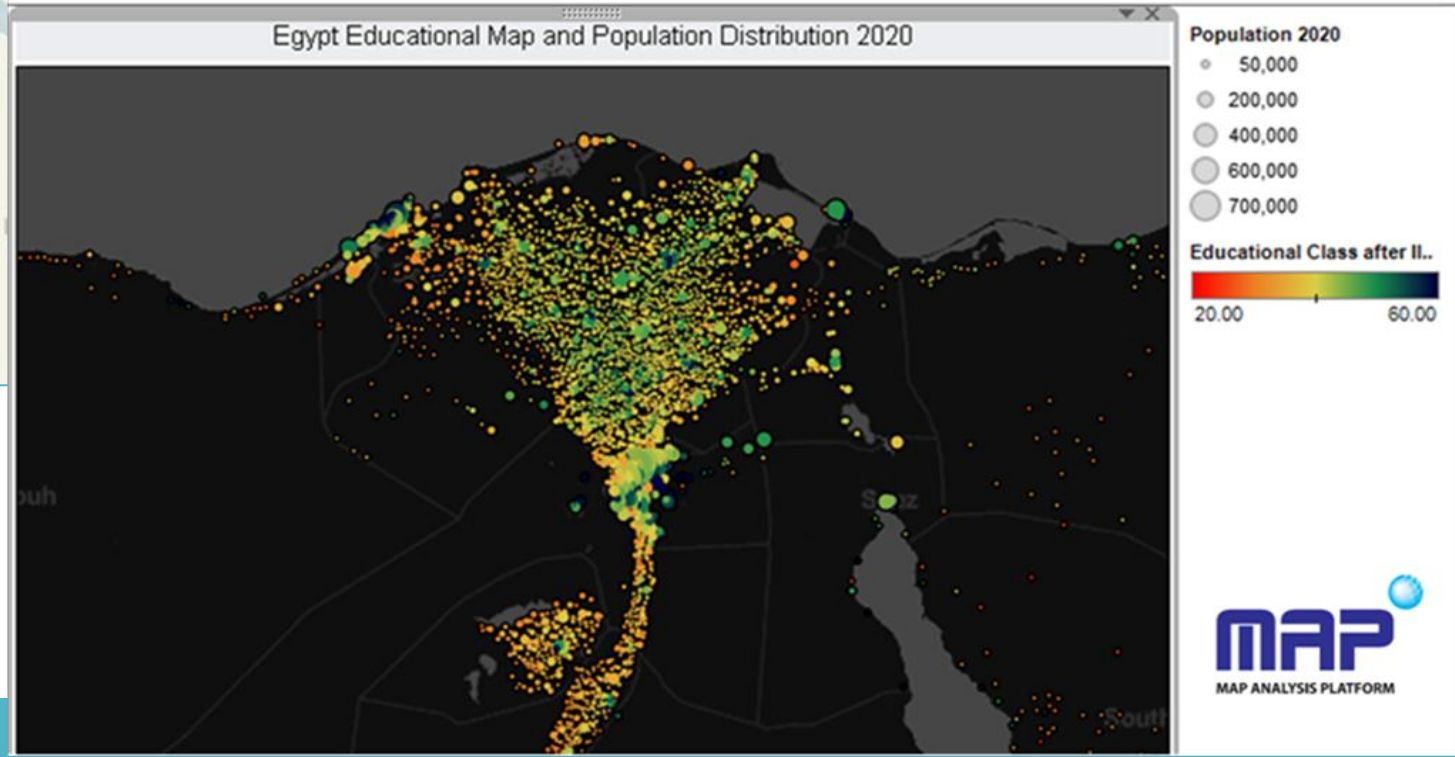
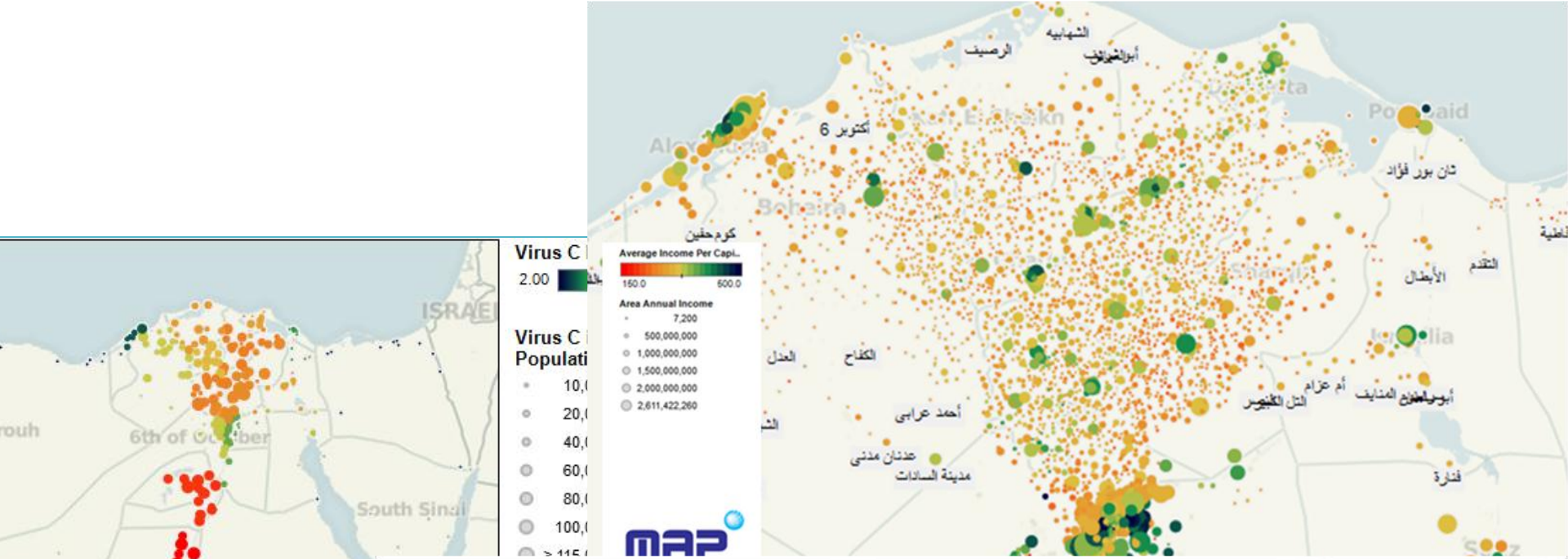




Endless Possibilities
Optimum Decision making

**Citizen
Satisfaction**





THANK YOU

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